

## Seller Eligibility Criteria – Shop4All.in

(Effective Date: February 2026)

**Shop4All.in** welcomes genuine sellers to join our growing marketplace and reach thousands of customers across India. To maintain high-quality listings, customer trust, and platform standards, all prospective sellers must meet the following eligibility requirements.

### 1. Business/Entity Requirements

- Sellers must be a legally registered entity or individual in India.
- Eligible entities include:
  - Individual (Sole Proprietorship)
  - Partnership Firm
  - Private Limited Company
  - Limited Liability Partnership (LLP)
  - Other valid business structures recognized under Indian law
- Foreign entities/sellers may apply subject to FDI norms and additional compliance (contact support for details).

### 2. Mandatory Documents

Sellers must provide valid, up-to-date copies of the following during registration/verification:

- **GSTIN** (GST Registration Certificate) – Mandatory for all sellers dealing in taxable goods/services (as per Indian GST laws; no threshold exemption for marketplace sellers).
- **PAN Card** – Of the business/entity or individual.
- **Bank Account Details** – Cancelled cheque or bank statement (account must be in the name of the registered business/entity).
- **Business Proof** – Any one of:
  - Shop & Establishment Certificate / Trade License
  - MSME/Udyam Registration (optional but preferred)
  - Certificate of Incorporation (for Companies/LLPs)
- **Address Proof** – Utility bill, rent agreement, or Aadhaar (linked to business address).
- **Identity Proof** – Aadhaar, Voter ID, Passport, or Driving License (of authorized signatory/owner).
- Additional documents may be requested for specific categories (e.g., Food, Electronics, Medicines – FSSAI, BIS, Drug License, etc.).

All documents must be clear, legible, and match the registered business name.

### 3. Product Listing Requirements

- Sellers must **add and maintain a minimum of 400 active products** in their catalog at the time of approval and on an ongoing basis
- Products must be genuine, new (unless clearly marked as refurbished/used), and comply with category-specific guidelines.
- Minimum 400 products must be listed with complete details: high-quality images, accurate descriptions, MRP, selling price, variants (size/color), stock quantity, and shipping details.

- Failure to maintain  $\geq 400$  active listings may result in account suspension or restricted visibility.
- Prohibited items: Counterfeit, illegal, hazardous, or restricted products (full list in Prohibited Items Policy).

#### 4. Other Eligibility Conditions

- No history of fraudulent activities, policy violations on other platforms, or blacklisting.
- Commitment to comply with:
  - Consumer Protection (E-Commerce) Rules, 2020
  - IT Act, 2000 & DPDP Act, 2023 (data privacy)
  - All applicable GST, TDS, and tax compliances
  - Shop4All.in Seller Agreement, Return/Refund Policy, and Listing Guidelines
- Sellers must respond to customer queries within 24 hours and process orders promptly.

#### 5. Registration & Approval Process

1. Visit [www.shop4all.in](http://www.shop4all.in) and click "Become a Seller" (or contact support).
2. Submit registration form with mobile/email verification.
3. Send required documents to mail [ss8482541@gmail.com](mailto:ss8482541@gmail.com)
4. Our team reviews application (usually 3–7 business days).
5. Upon approval, get access to seller dashboard to list products and start selling.

**Note:** Approval is at the sole discretion of Shop4All.in. Providing false information will lead to immediate rejection/permanent ban.

By registering, you agree to abide by all platform policies. For questions, reach out to our Seller Support team at [ss8482541@gmail.com](mailto:ss8482541@gmail.com) or via the what's app contact number +917880895574.

Thank you for choosing Shop4All.in – 🚀 Let's grow together! 😊